

# “Circular Economy”

by Dr. Prasad Modak

Date: 14th October 2020 (Wednesday) | Time: 10:00 AM– 05:30 PM

## About Masterclass

Circular Economy (CE) is a concept that brings management of resources and residues together in the interest of economy, livelihoods and the environment. In addition to addressing environmental sustainability, Circular Economy improves the businesses' competitiveness, generates employment and increases green investment flows. Essentially, Circular Economy aims to redesign the production and consumption systems by closing the loop. Across the globe, Circular Economy has received attention in the national agenda and has become a driver for the business to become competitive, responsible and future ready. This Masterclass is developed to coach practitioners and policy makers on how to put the principles of Circular Economy in practice and on a scale.



## You shall attend masterclass if you want to:

- Understand the concept and evolution of CE
- Know about the international trends and initiatives taken in India
- Get exposure to various tools and economic instruments used in CE
- Learn about the business models in CE through case studies
- Understand the challenges and barriers and strategies to overcome
- Mainstream CE in your organization by following CE principles in procurement, design, production, distribution, and takeback.
- Become a leader in CE, establish a brand and influence the market and the supply chain

## Intended Audience

- Sustainability Managers/ Leaders
- Consultants/Professionals engaged in CE
- Academicians/Researchers/Students
- Policy Makers/Govt Representatives

## Fee\* & Registration

- Member – 4500 INR
- Non – Member – 5000 INR
- International Delegates – 150 USD

\* Exclusive of 18% GST

For further details, contact  
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## AGENDA

10:00 AM 11:30 AM	<b>Session 1</b> <ul style="list-style-type: none"> <li>• CE concepts, its evolution, and Opportunities</li> <li>• International Scenario and Policy Initiatives in India.</li> </ul>
11:30 AM 12:30 PM	Break out Session – Role play as a group exercise
1:30 PM 3:00 PM	Offline Assignment
3:00 PM 5:30 PM	<b>Session 2</b> <ul style="list-style-type: none"> <li>• Overview of CE</li> <li>• Implementing CE Tools</li> <li>• Panel Discussion: Meet CE Entrepreneurs</li> </ul>



15 -16 October, 2020 | Virtual Conference

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